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Empowered Customers: Regulator's Role in Improving Demand-Side Dynamics

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Benefits of demand side (DS) management

Major benefits of DSM from technical point of view:

- Flexible demand – resources for system balancing
- Energy savings – load shifts from peak hours to non-peak ones
- Improved self-sufficiency of system

Means for improving DSM

- Allowing all schemes of DSM offered by free market and centralized approach by the utilities
- Ensuring less administrative and regulatory burden as much as possible at the early stages
- Allowing intermediate firms to roll in (Aggregators) for improving participation of relevant loads in DSM to improve DS dynamics

Regulators Role for improving DS dynamics

- Avoid cabalistic relationships – Standardize
- Ensuring technical availability of DS resources
- Incentivize improving of DS dynamics
- Ensuring public awareness
- Ensuring DS management is always profitable as much as possible – economically sounded

THANK YOU FOR YOUR ATTENTION!

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